

Minutes

Redwood Community Radio Board of Directors
April 9, 2018, 2:00 pm
Heart of the Redwoods Community Hospice, Garberville CA

II. Roll call

BOARD-APPOINTED: Treasurer Sarah Scudder, Mark Marchese,
Christine Doyka

MEMBER REPS: Maria Savage, Secretary Rob Bier, Sarah Starck

PROGRAMMER REPS: President Jimmy Durchslag, Vice President Zac
Gonzales, Eden Goldberg

STATION MANAGER: Cynthia Click

GUESTS: Michael McKaskle, behr, Bonnie Blackberry, Johanna Johnson,
Charlotte Silverstein

III. Approval of March minutes

Bier moved approval with changes. Doyka seconded. Approved with eight yea votes, one abstention.

IV. Approval of agenda

Scudder moved approval. Durchslag seconded. Approved with eight yea votes, one abstention.

V. Seating of new Board Members

Sarah Scudder was seated as a member representative. Jimmy Durchslag began his second term as a programmer representative. The Board thanked outgoing member representative Maria Savage for her service.

VI. Appointment and seating of Board-selected Member

behr presented her record of participation in RCR activities, especially since last fall. Starck moved appointing behr. Durchslag seconded. Click made a strong endorsement. Savage also declared herself in favor. behr was elected with seven yea votes, one nay vote.

VII. Open time

Johnson recommended a 10 percent cut in staff pay, along with a 10 percent reduction in hours.

Silverstein pointed to the example of how the Hospice raises much of its funds with two, gala annual fundraising events, making the point that RCR must figure out other ways to raise funds. She also asked the Board, as it considers budget cuts, to have care and consideration in how it treats station staff.

VIII. Management report

Click reported on the FCC EEO audit, saying that staff turnover is a concern, although self-dealing is not. She said she will have a lawyer review the document at the same time it is sent.

IX. Finance Committee report

X. Old business

A. Employee handbook

Click reported that there has been no progress.

XI. New business

A. Responsibilities for Board packet

Scudder moved that the packet be made the Secretary's responsibility. Starck seconded. Passed unanimously.

B. Committee chairs and memberships

Scudder moved deferral until the May meeting of officer elections and considerations of committee chairs and memberships (item XI.C). behr seconded. Passed unanimously.

C. Board retreat and training

April 24 was set for the annual Board orientation and training.

XII. Committee reports

A. Programmer representatives

Durchslag said there would be a programmers meeting soon following the pledge drive. Click suggested four a year, scheduled well in advance.

F. Development

Durchslag moved setting a \$6,050 budget limit for the May 26 Block Party. Bier seconded. Passed with six yea votes, two nay, one abstention.

XIII. Committee meeting schedule

Unless otherwise noted, all meetings take place at KMUD, 1144 Redway Drive, Redway CA. Persons planning on attending a meeting should confirm beforehand that no changes from this schedule have taken place.

Board of Directors	May 7, 2:00 pm, Hospice
Board Talk Show	Wednesday, April 11, 7:00 pm
Finance	Monday, April 16, 1:00 pm
Pledge Drive/Development	Monday, April 16, 3:00 pm
Policy	Wednesday, April 18, 11:30 am, Calico's upstairs
Executive	Wednesday, April 18, 12:00 pm, Calico's upstairs

XIV. Closed session – Personnel

The Board held an extended discussion of possible steps that could be taken to respond to the shortfall in fundraising seen in the just-completed pledge drive. No official actions were taken. The station manager was given support for several interim measures. The office would be closed on Friday, and there would be no newscast, weather, class ads or community calendar that day. Staff hours would be cut across the board. This was seen as preferable to cutting positions. A Management Support Team meeting was set for April 19 to continue the discussion and to work on identifying other cost-cutting measures.