Yes! I want to help support KMUD and hear my custom message on the air!

RECIPIENT NAME:		
MESSAGE:		
Please read my message 6 times per day for:		
☐ 1 Day (\$90) ☐ 3 Days (\$250) ☐ 5 Days (\$400) ☐ 7 Days (\$550) ☐ 10 Days (\$700) ☐ 14 Days (\$950)		
Please read my message during the Local News for:		
☐ 1 Day (\$75)☐ 5 Days (\$300)☐ 10 Days (\$500)		
Please read my message during the Classified Ads for:		
☐ 1 Day (\$25)☐ 5 Days (\$100)☐ 10 Days (\$180)		
Please read my message during the Community Safety & Awareness Report for:		
□ 1 Day(\$50) □ 5 Days(\$180) □ 10 Days(\$320)		
Please read my message during the specified program: for:		
☐ 1 Program (\$40)		
☐ 3 Programs(\$110) ☐ 12 Programs(\$400)		
Please read my Birthday/Special Occasion message		
six times on (specific date):		
□ \$120		
*additional forms available online at kmud ora		

This holiday season you can air a personal message on KMUD and receive a beautiful holiday card with the custom messaging information of your choice to present to that special someone.

The only limit in Custom KMUD Messaging, is your own creativity.

Its easy to create an original Custom Message:

- ✓ Select your Recipient
- ✓ Compose a Custom Message (25 words or less)
- ✓ Chose your Broadcast option
- ✓ Submit to KMUD

Examples:

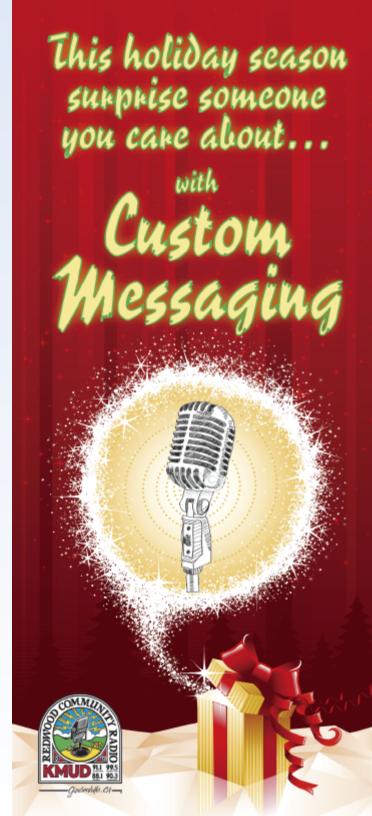
- 1) "Happy Holidays to the Community, from Simon Frech"
- **2)** "Happy Valentines Day to my Husband Jacob Todd, I Love you infinitely, Love Jeanette"
- **3)** "Nice Work Scooter on your Award of Achievement from Redway Elementary School, from, The Click Family."
- **4)** "Happy Birthday to my Daughter, Meaghan. Love Mom, Dian Griffith"

KMUD Staff will then format your message for air: Examples:

- **1)** "Tonight's Local News is sponsored by Simon Frech who would like to say, Happy Holidays to the Community and thank you for your support!"
- **2)** "KMUD is supported by listeners like Jeanette Todd, who would like to say, Happy Valentines Day to the love of my life Jacob Todd, I love you infinitely, Love Jeanette"
- **3)** "This Community Calendar is sponsored by the Click Family who would like to recognize their son, Scooter for his Award of Achievement from Redway Elementary School. Nice work son and we are so proud!"
- **4)** KMUD Thanks Dian Griffith who would like to say Happy Birthday to her Daughter Meaghan!"



KMUD Redwood Community Radio P.O. Box 135, 1144 Redway Dr. Redway, CA 95560 office: 707-923-2513



Fall & Winter Custom Holiday Messaging



6 Messages per day (available thru January 2, 2014)

1 Day	3 Days	5 Days	7 Days	10 Days	14 Days
\$90	\$250	\$400	\$550	\$700	\$950

Examples:

Local News Sponsorship— Custom Messaging

1 Day	5 Days	10 Days
\$75	\$300	\$500

Daily Community Safety & Awareness— Custom Messaging Message read twice per day

1 Day	5 Days	10 Days
\$50	\$180	\$320

Birthday Custom Messaging -

6 Messages in 1 day—please specify day on which you would like your message to be read.

\$120

Special Occasion of your choice messaging -6 Messages in 1 day—YOU choose the day!

\$120

Daily Classified Ads Sponsorship— **Custom Messaging**

1 Day	5 Days	10 Days
\$25	\$100	\$180

Sponsorship of Programming of Your Choice— Message read twice per program

1 Program	5 Programs	10 Programs
\$40	\$110	\$400

Example:

"Support for Women on Wednesday comes from Jeff from the Mendocino Coast, who just absolutely loves the insight and information Women on Wednesday provides and wants to share her love of this wonderful programming with everyone!"

KMUD is a Listener Supported, People Powered, Community Radio Station...

We broadcast on three full power licenses and one translator:

> KMUD 91.1 & HD KMUD 88.1 & HD **KLAI 90.3**

Translator in Shelter Cove 99.5 This means your custom message could potentially be heard by over 160,000 people locally and infinite numbers of listeners on the World Wide Web at kmud.org

NAME (sponsor):
ADDRESS:
PHONE (just in case we have questions about your message)
EMAIL:
☐ CREDIT CARD #
EXP.
□ AMOUNT \$
SIGNATURE
CHECK ENCLOSED for \$



[&]quot;Happy Holidays and May the Splendor of Fall Harvest see you through to Spring. Love, the Minton Family."

[&]quot;Celebrate the season of abundance. Love and Blessings, EPIC."

[&]quot;May Solstice rejuvenate your body and spirit, in honor of Antonia Lamb, may she always be in our hearts."

^{*} Sorry, no promotional messaging.

^{*} All Choice Program Messaging subject to space available.

^{*}All Custom Single Day Holiday Messaging Must be completed by December 31st 2014

^{*}Preference for dates will placed in the order in which requests are received at the KMUD Business Offices